

METHOD AND PERSONALIZED LABEL AND NOTE PAPER BOOKLET FOR
DIRECT MAIL

ABSTRACT OF THE DISCLOSURE

[0033] A high speed method for producing a booklet containing a personalized mail reply form, a set of personalized return address mail stickers, event and endorsement stickers, and a collated tablet of personalized note paper, such as stationary. The entire booklet can be inserted into a window envelope or polywrapped, revealing the mailing address for postal delivery. Alternatively, the booklet can be edge tabbed to mail without an envelope.